

CANADIAN
HORTICULTURAL
COUNCIL



CHC / CCH

CONSEIL

CANADIEN DE
L'HORTICULTURE

ANNUAL REPORT

2009

9 Corvus Court
Ottawa, Ontario, Canada K2E 7Z4
Tel./Tél. : (613) 226-4880
Fax/Télé. : (613) 226-4497
Email/Courriel : question@hortcouncil.ca

Report of the President



To Members of the Canadian Horticultural Council

First, my opening words are for you, fellow members of the CHC, for having allowed me to serve you as President over the past year. I have the greatest respect for the farming community and in particular for horticultural producers, and it is a privilege to have worked alongside you for the past 10 years.

The past year was fraught with issues, since we had to bridge the gap between the last agricultural policy framework (APF) and its successor, *Growing Forward*. But the biggest challenge for our organization is to raise the profile of horticulture within government and within society, by demonstrating the scale and importance of the sector, and its contribution to Canada's economy. Through the great diversity of our crops, we span the country from coast to coast, playing a key role in job creation and land use.

Our strategy for delivering this message can be summarized in five points:

- Regular communication and meetings with senior AAFC officials.
- Meetings with the Deputy Minister for Agriculture to raise his awareness of the sector's issues and challenges and build our future working relationship.
- Increased participation in the various decision-making round tables: Horticulture Value Chain Roundtable (HVCRT), Government/Industry Working Group on issues.
- Challenging the Hon. Gerry Ritz, federal Minister of Agriculture and Agri-Food, to champion horticulture and support our sector within the Canadian government, and Health Canada in particular, in the development of a new partnership to promote horticulture as being instrumental in improving the health of Canadians.
- Upcoming launch of our new magazine *Fresh Thinking* as a communication and information distribution tool.

The notion of horticulture being part of the solution to escalating health care costs is nothing new. As I recall, every CHC president in recent years has stressed this fact to some degree in their speeches. What is different in 2010 is the urgent need to act and the opportunity to enlist Health Canada's help in this regard is within our grasp. To achieve this, the CHC made sure

that the subject was on the agenda at every forum in which we participated. The table is laid, and it is now up to us to ensure we have a place.

Lastly, I would like to thank Anne and all of the national office staff for their support and dedication. I would also like to express my appreciation to committee presidents for their commitment to making progress on their respective issues. And to my colleagues on the Executive and Finance Committees, I say "keep up the good work!" It has been a pleasure working with you.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "S. Levasseur". The signature is fluid and cursive, with a large initial "S" and a long, sweeping underline.

Steve Levasseur
President
March 3, 2010

Report of the Executive Vice-President



Annual Report to Members

To the President and Members of The Canadian Horticultural Council

Yet another year has passed; number eighty eight in our long history. The level of complexity of the challenges and issues has increased, as has the breadth of activities undertaken by the organization. In all initiatives the (CHC) national office undertakes on behalf of its membership, the collaboration, cooperation and contributions of the time and expertise offered by members is critical to any success we have achieved and can hope to achieve on your behalf.

During the past 12 months our focus and efforts have been targeted towards:

- strengthening lobby activities and linkages,
- food safety and traceability,
- crop and plant protection,
- research and technology,
- trade and outreach and communication,
- commodity coordination, and
- organizational sustainability.

Strengthening Lobby Activities

A number of changes in Ottawa in 2009, including at the AAFC Deputy Minister level and others, presented various opportunities to profile anew horticulture and its position within Canada's overall agricultural landscape.

The Council strives to find ways to profile the size and significance of the horticultural sector and document its contributions to the Canadian economy, highlight the realities of farm income and the numerous unique characteristics which differentiate horticulture from all other sectors of agriculture. Although the challenges are many, there are also real opportunities to advance practical solutions which will benefit all.

Numerous initiatives intended to strengthen the CHC's lobby activities and position were undertaken throughout the year, including presentations to the Subcommittee on Food Safety of the Standing Committee on Agriculture and Agri-Food, sessions with each of the (AAFC) ADMs and of course, Deputy Minister, John Knubley.

Key interventions with Deputy Knubley and other officials highlighted the fact that horticulture has faced and continues to face significant financial challenges. The misperception that horticulture thrives and does not have serious financial issues continues. This is, in part a result of perceived high farm cash receipts (FCR) without a detailed analysis the actual cost of production (COP), which is correspondingly very high vis-à-vis other crops. The financial challenges are numerous and significant. In many respect the sector is a paradox: a high FCR

with a very high COP which begs for a continuous bottom line analysis. There is a need to work officials and industry to address this.

Broadly speaking, horticulture's issues centre around:

- diminished returns and increased cost of production;
- access to labour and CHC involvement in SAWP and with HRSDC on a number of labour issues;
- unlike other sectors, labour is a huge component of the cost of production; can be up to 40% of the COP per acre of some crops, which may have a COP of up to \$6000/acre in some instances;
- access to appropriate and viable risk management tools; traditional and non-traditional;
- many solutions proposed to enhance the competitive advantage for the sector do not require Treasury Board approval; and
- development and implementation of a food safety program to respond to market demands and assure consumer confidence. Continued financial support through *Growing Forward* is critically important to maximize work done to date and assure wide broad recognition and adoption of the food safety program.

• **AgrilInsurance**

Alternative Risk Management is a proposed program/concept for horticultural producers as an alternative to non-existent or ineffective AgrilInsurance Programs. An interim measure established for the gaps/deficiencies horticulture continues to experience.

- less than 1/3 of the 100+ fruit and vegetable crops grown in Canada currently have access to AgrilInsurance;
- many of the existing plans do not meet producer needs;
- existing programs do not provide adequate protection to mitigate the high cost of production for horticulture;
- after decades of trying, Production Insurance and now AgrilInsurance are poor fits for the majority of horticulture crops; and
- the sector is willing to work towards being part of the solution. An interim measure is needed until such time as a more permanent option is developed and implemented.

• **Mitigating Financial Risk Fair and Ethical Trading Practices**

The long-standing issue of a lack of Fair and Ethical Trading Practices in the Canadian marketplace remains a priority and is broadly supported by members. As per Standing Policy there is an urgent need for a financial protection program for growers in Canada.

- The merits of various options including the (US) PACA-like trust which has operated for more than 25 years in the US and provides Canadians with greater security on their sales to the US than Canada must be further scrutinized, with a view to develop a *Made in Canada* solution

• **National Plant Health Strategy (Emergency Plant/Pest Response System)**

Horticulture has faced many plant health-related challenges in the past years: PCN, Plum Pox, Potato Wart and others. In the event of identification of a pest of quarantine significance the plant industry has no starting point / predictability. Standing Policy refers to the development and implementation of a national plant health strategy, which includes a compensation model as a core component.

To address a number of issues related to PCN (potato cyst nematode) in the potato industry, the PCN Task Force was established. This was a much needed step and will continue and be

used as a template in the establishment of a national program. The CHC has submitted a proposal to AgriFlexibility to continue work on this issue. It may well be broadened to include other crops.

- **Product of Canada Labelling**

Recent changes remain an issue and a concern. While the will of the Government of Canada to make changes was appreciated and welcomed, the changes have not been in our best interest and we continue to look to the Government of Canada to make further changes.

Food Safety and Traceability

In 2009 the CHC completed the final component of CFIA Technical Review of its eight on-farm food safety manuals specific to different fruit and vegetable crops. The manuals were designed for producers and packers implementing Good Agricultural Practices (GAPs) and contain comprehensive guidance based on a rigorous hazard analysis using HACCP principles. The program has been acknowledged and adopted by numerous retailers and processors and is the Canadian standard to which domestic production is being measured.

Beginning in 2009 and continuing into 2010, the Canadian On-Farm Food Safety standards for fruit and vegetables are being benchmarked to the internationally recognized Global Food Safety Initiative (GFSI) requirements and GlobalGAP standards. The objective is to establish equivalence in the global marketplace while rebranding the program as CanadaGAP. Once benchmarked, CanadaGAP will have equivalent status to other internationally recognized food safety programs around the world.

A few key facts about the CHC program:

- approximately 750 producers/packers enrolled in the certification program (as at December 1, 2009);
- OFFS Train-the-Trainer session held in Ottawa in January 2010;
- updates to all CHC OFFS manuals issued in early 2010 and available online;
- publication of binders for crop groupings that completed TR in 2009 (Small Fruit, Leafy Vegetables and Combined Vegetables); and
- GFSI Benchmarking was initiated after the 2009 AGM, is progressing well and is on track to be completed in early 2010. Certification will be opened to other qualified service providers upon completion of benchmarking with GFSI.

Traceability: The CHC was one of many groups which contributed to the development of the Produce Traceability Initiative (PTI) which was finalized in 2009. The exercise sought to develop a comprehensive, standardized case level traceability system for implementation in the fresh fruit and vegetable sector.

At this time the PTI will be of particular interest to those who grow, pack and ship product to the United States. The expectation of numerous major buyers in the U.S. is that suppliers will adhere to the milestones and timelines for implementation of the PTI. These buyers also committed to the same timelines and milestones.

The first three of seven milestones:

- Milestone #1: Obtain GS1-issued Company Prefix (Complete by: 1st quarter 2009)
- Milestone #2: Assign GTINs to case configurations (Complete By: 1st quarter 2009)
- Milestone #3: Communicate GTINs to trading partners (Complete By: 3rd quarter 2009)

The milestones have been communicated to vendors. Additional information is available from the CHC national office or at www.hortcouncil.ca and www.canadagap.ca.

Crop Protection

The Crop Protection Advisory Committee (CPAC) met in spring and fall with PMRA Executive Director, Richard Aucoin and with the newly appointed AAFC Pest Management Centre Executive Director, Dr. Manjeet Sethi. Of course interaction takes place on a regular basis between meetings with both groups as well as many other related stakeholders, including CropLife Canada and its members. The CHC is represented on a number of national and international crop protection related committees.

A number of changes have been made over the past few years which have led to improvements in the registration process overall. In 2001 the CHC released **Crop Protection - A Better Future for Canada** and in early 2009 assessed progress to the extensive number of recommendations contained in the brief. The majority of the recommendations had been acted on and either fully or nearly implemented. Of course, new issues arise and take the place of those which have dropped from the initial list. We persevere in our endeavours to ensure timely access to new products and ensure inappropriate trade barriers to not impact your ability to engage in commerce in a fair and fully competitive manner.

In 2010, CPAC will continue to direct energies toward collaborating with the PMRA and the PMC to achieving further changes and improvements in Canada's registration process and, ultimately, the availability of new technologies to producers.

Dean Thompson, former Chair of the CHC's Crop Protection Advisory Committee and an apple producer from St. Paul d'Abbotsford, Québec, has been named the Pest Management Centre's Management Committee's Chair in 2010.

Research and Technology

The past year has been one of learning and also of accomplishment for Canadian horticulture. The creation of the Science Advisory Committee (SAC) provided a forum for a targeted collaboration on science and innovation. This positioned CHC and the sector to submit a proposal to the Growing Canadian Agri-Innovations Program (Canadian Agri-Science Clusters). This was a significant achievement which was made possible by the work of many and we look forward to delivering meaningful results over the coming years.

Growing Forward and the new Growing Canadian AgriInnovations Program provide strategic opportunities for agriculture through the Developing Innovative Agri- Products (DIAP) and Canadian Agri-Science Clusters programs. In response to a resolution at the 2009 AGM the CHC has pursued the development of a proposal for a science cluster for the fruit and vegetable sector. This was done in consultation and collaboration with members and a number of stakeholders, including the Vineland Research and Innovation Centre (VRIC), COHA, food processors and others. Commodity consultations around priorities sought to build a broad foundation for the identification of research related needs for the short, medium and long term. The exercise was also intended to be a key cornerstone of overall long term industry strategies for the respective sectors.

At the CHC 2009 AGM Research Symposium, five theme areas for research and innovation were identified: Health and Wellness, Food Safety and Quality, Production, Production Systems, Environmental performance of the horticultural system (pest management) and Energy Management and Efficiency.

The Science Advisory Committee's mandate is to:

- proactively meet the needs of members with respect to the identification and execution of innovation and science initiatives through the establishment of a Science Cluster for horticulture;
- ensure appropriate linkages with science and technology stakeholders;
- contribute to an accelerated pace of innovation in horticulture;
- facilitate adoption of new technologies across horticulture;
- provide a forum to address and access the new Agri-Innovation program under *Growing Forward*, and
- protect the interest of members and investment through appropriate IP protection and acquisition of licensing rights where appropriate.

In order to manage consultations across horticulture and organize priorities, crops were organized into groupings:

- Greenhouse Production
- Potatoes
- Small Fruit
- Tree Fruit
- Vegetables
- Other

A process to solicit and collate priorities and, where there was consensus, move to a project status, was developed. Information was shared with COHA and VRIC.

We received 66 responses to our Call for Expression of Interest, 15 of which were selected for further refinement and inclusion in the cluster proposal which was submitted to AAFC for the January 31, 2010 deadline.

Commodity	Submissions Received	Projects Selected
Greenhouse Production	6 submissions	1 project selected
Potatoes	17 submissions	4 projects selected
Small Fruit	17 submissions	3 projects selected
Tree Fruit	13 submissions	3 projects selected
Vegetables	11 submissions	2 projects selected
Other (Water)	2 submissions	2 projects selected

Commodity Coordination

The CHC continues to work with industry to provide commodity coordination for apples, potatoes, blueberries, and now greenhouse, which was newly formalized in 2009.

Accomplishments for each include:

Apples

The direction and work plan of the Apple Working Group (AWG) included issues such as:

- Orchard and Vineyard Transition Program
- the upcoming benchmarking study
- the possible formation of a national research and promotion agency
- identification of research priorities
- the apple competition at the Royal Winter Fair
- Pesticide Risk Reduction Program for Apples (PMC)

The mid-summer meeting, held in BC, was organized and hosted by the BC Fruit Growers' Association. The industry tour included visits to Summerhill Winery, Jealous Fruits, Davison Orchards and Farm Market, Roger Bailey Orchard and Gray Monk Winery.

The AWG is currently engaged in a number of projects:

- *AgriMarketing*: BC, Ontario and Nova Scotia have secured funding through AAFC's AgriMarketing Program for international market development. Activities included attending the Produce Marketing Association's Fresh Summit (Anaheim) in October 2009, Fruit Logistica (Berlin), Germany in February 2010 and also developing a Long Term International Strategy (LTIS) for the Canadian apple industry.
- *Benchmarking*: the AWG has been considering a benchmarking study for some time and has formed a sub-committee, comprised of producers and packers, to spearhead the benchmarking project. A final draft has recently been completed and the study will move forward in the coming months.
- *National Research and Promotion Agency*: the opportunity for developing an agency for the apple industry has been explored for the past year and continues to be a discussion item. The AWG continues to explore the possibility and gather pertinent information on the development of an agency, with a goal of making a final decision in 2010.

Potatoes

The Potato Committee Executive (PCE) of the Canadian Horticultural Council (CHC) represents the more than 1,400 commercial potato growers in Canada generating a farm gate value of almost \$1 billion on 380,000 acres in 2008. The PCE is comprised of 16 provincially elected representatives that sit on the committee with two representatives from each of the following provinces: BC, AB, SK, MB, ON, QC, NB and PE. The CHC on behalf of the PCE is an advocate for the economic well being of potato growers at the Federal level by dealing with Federal legislation, regulatory, environmental and trade issues.

This past year saw activity in the following areas:

- a new PCN (Potato Cyst Nematode) Guideline was signed in June by APHIS and CFIA. The Guideline was developed in cooperation between the (U.S.) National Potato Council, the Potato Committee Executive, APHIS and CFIA and has improved relationships with our main seed potato trading partner.
- the parameters for discussions have been established with the National Potato Council on the development of science-based criteria that could permit phytosanitary export certification based on accumulated survey data.
- Alberta, Saskatchewan, New Brunswick and Prince Edward Island have joined together to form an export development group and have received funding to work on market development and maintenance, and improve variety awareness.
- Canada and the U.S. now have a harmonized (potato) grade standard.
- The U.S. is implementing a marketing order to enable the year round entry of potatoes 3/4" to 1 5/8" diameter in containers of 3 pounds or less.
- A test market has been implemented by CFIA to determine consumer and buyer response to the marketing of potatoes from registered establishments when the Canada Produce Legend is applied at the pallet level. Currently the Fresh Fruit and Vegetable Regulations require the Canada Produce Legend to appear on consumer packaging. This has long been an irritant in provinces east of Manitoba.
- The Fruit and Vegetable Dispute Resolution Corporation can now handle disputes involving seed potatoes up until the time of planting.

Current and future work will be guided by the following summary of issues that the PCE is currently addressing:

- Phytosanitary
- Business Risk Management/Regulations
- Marketing
- Research and Development
- Crop Protection
- Data Integrity
- Commercial Relationships

In January 2010, Chuck Dentelbeck, who had been primarily responsible for potato issues, left the CHC to accept the position of President and CEO of the Canadian Lumber Standards Accreditation Board. The search for his replacement continues.

Blueberry

The Blueberry Working Group has been busy as well since the AGM. There have been a number of conference calls to discuss research priorities as well as the PMRA's pesticide value project. A product for blueberries is the subject of an ongoing trial/project on "value". Interim reports on this project will be available and there is an expectation that this type of approach, once tried and tested, will be applicable to other crops and products.

Greenhouse

The Greenhouse Committee held a number of conference calls as well as a meeting during the year, mainly to address phytosanitary issues. However, research and innovation, markets and science cluster discussions have also been a priority. In this regard, the following priorities were established and agreed upon as part of an overall strategy to achieve a 12 month domestic supply of greenhouse products and for consideration as part of the horticultural agri-science cluster submission:

Energy Sustainability and Efficiency

- Alternative fuels and energy consumption
- Cogeneration
- Carbon trading
- Climate management strategies and technologies
- Structural technologies (new greenhouse covers)
- Semi-closed greenhouses
- CO₂ from alternative sources
- Supplemental lighting

Trade

The CHC, as a member of the Fresh Produce Alliance (FPA), continued to focus on fair and ethical trading practices in the fresh fruit and vegetable industry. Securing Financial Risk Management Mechanisms to provide protection on sales in Canada similar to that provided by the (US) PACA has been standing policy with CHC for many years. A Federal/Provincial/Territorial Working Group (FPT) has studied the issues raised by industry. Analysis of AAFC and industry surveys on trading practices as a means to identify the scope of the problem, including slow pay and no pay has been undertaken.

The CHC, along with grower/shipper representatives and government officials from AAFC, CFIA, Industry Canada and provincial Assistant Deputy Ministers from BC, Ontario and Québec have met to continue dialogue, discuss existing federal, provincial and industry mechanisms

and of course, to address gaps, possible solutions and next steps. The biggest challenge for industry, in some respects, has been ensuring a full and common understanding of the sector and the problem and well as securing an acknowledgement that there is indeed a problem. Additional interventions are required, particularly with financial institutions, including Farm Credit Canada and at the provincial government level are needed.

The CHC continues to be active participant in the FPA which has focused on three priority areas, namely Licensing and Arbitration, Destination Inspection and Financial Risk Management Mechanisms. Industry solicited funding from a variety of associations in order to continue working on these important issues since government funding was terminated on March 31, 2009.

In addressing these three priorities, liaison and developmental work with government has been channelled mainly through two established processes. Licensing and Arbitration along with the Destination Inspection projects are being addressed by a CFIA/FPA Joint Working Group.

The FPA has concluded its work on Markets Information, Data Collection and Grade Standards projects and believes the following approach would be the best course of action to advance these matters further.

- AAFC concludes their business plan and advises industry on future courses of action for both Markets Information and Data Collection.
- AAFC and the CFIA proposes a process to deal with grades and standards along with the residual portion of the Fresh Produce Program in partnership with CHC (lead) and CPMA (support)

Involvement by the grower community will be critical to the continuation of this work. However, such activities will require funding to ensure that these projects can reach a successful conclusion. Funding sources have not yet been identified.

With regard to grades and standards and future activities, the FPA has requested that AAFC and CFIA form a publicly funded sub-committee of the Horticultural Value Chain Round Table. This sub-committee would be charged with the responsibility of identifying the strategic long term needs of the grower/shipper industry in Canada and developing a public/private sector agreement on how to meet industry needs in the future.

Interprovincial trade received a lot of media attention in 2009, particularly regarding concerns related to ministerial exemptions and regulated marketing. This was due to concerns from the provincial premiers and a request to look at all aspects of interprovincial trade.

Outreach and Communication

As previously noted, in 2009 the CHC sought to increase the profile and awareness of the CHC itself and its activities through a number of sources, including The Grower and a complete overhaul of the CHC website. Completed in late 2009 the web features a complete new look and rework of the associated. The associated CanadaGAP™ web site was also significantly updated.

For 2010 the CHC, in collaboration with The Matrix Group, will produce a publication “**FRESH THINKING**” to be known as the official publication of the Council, with an as yet to be determined frequency.

FRESH THINKING was chosen to reflect the nature of the abundance of fruit and vegetable crops grown in Canada and the innovative and entrepreneurial spirit of those involved in the industry. It also builds on an earlier initiative to profile the sector and highlight its value and contributions to agriculture, the economy and indeed to all Canadians. Look for the first issue to be released Spring 2010.

In 2009 the Executive Semi-Annual Meeting was held in the Lower Mainland area of BC. In 2010 the meeting will be held in Ontario in early August.

Organizational Sustainability

In 2009 time was set aside for reflection on the evolving composition and dynamics of our industry and the impact on our national organization. It is important that we be in a position to ensure that we are operating as effectively as possible, given the sector's changing demographics and priorities.

Over the last few years, our respective memberships have changed. The Executive Committee has initiated an analysis and discussions around the current CHC governance structure and strategic plan. It appears that it is timely to consider a review of the model. All groups are living the scenario of fewer numbers and a shrinking pool of those willing to commit time to become involved. This same trend is happening in farm sectors and associations across Canada.

Key considerations include: how does a shrinking pool impact the CHC and its governance model? The current model requires ten years from when one first joins the Finance Committee to when one serves a one-year term as President. Is this sustainable? Does the current one-year term compromise effectiveness as a national advocacy group regarding the issues central to horticulture?

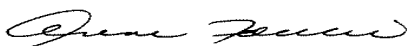
A number of options are being considered and it is hoped that there will be opportunities for members to engage in meaningful discussion on this topic during the AGM. Of course, no changes would be implemented without broad input from members or prior to the 2011 AGM.

Summary

In closing, a sincere and huge *Thank You* is due to all members, those who dedicate time and talent to chair our many committees and of course to those who serve on the Executive and Finance committees. Your support is invaluable and as staff, we would not be in a position to accomplish what we do without your contributions and support. To our staff: Heather Gale, Amy Argentino, Patti Proulx, and to the food safety team: Katie MacKimmie, Elizabeth Laska, Kelly Newton, Linda Vinokuroff...*Merci!*

For additional information on the Canadian Horticultural Council and these, or other of Council's many activities, please contact your member organization or the national office directly.

Respectfully submitted,



Anne Fowlie
Executive Vice President
Canadian Horticultural Council
March 3, 2010

ORGANIZATIONAL FACTS

**CANADIAN HORTICULTURAL COUNCIL
88TH ANNUAL MEETING
“STRONGER TOGETHER”
2010 COMMITTEES**

Committee	Chairmen	Secretaries
Apple and Fruit	Joe Sardinha	Amy Argentino
Crop, Plant Protection and Environment	Gary Brown	Craig Hunter
Finance & Marketing	Mark Wales	Anne Fowlie
Food Safety	Paul Leblanc	Heather Gale
Greenhouse	Linda Delli Santi	Leanne Wilson
Human Resources	Doug Connery	Anne Fowlie
Potato	Keith Kuhl	Deb Hart
Research and Technology	Dave Sangster	Amy Argentino
Trade and Industry Standards	Ken Forth	Katie MacKimmie
Vegetable	André Plante	Katie MacKimmie

THE CANADIAN HORTICULTURAL COUNCIL

LIST OF OFFICERS AND DIRECTORS OF THE BOARD OF DIRECTORS 2009 - 2010

- President:** Steve Levasseur, Fédération des producteurs de pommes du Québec, 44 Route 237N, Frelighsburg, QC J0J 1C0
- 1st Vice-President:** Andy Vermeulen, Vermeulen Farms Ltd., 48 Rabbit Square Road, RR #5, Canning, NS B0P 1H0
- 2nd Vice-President:** Jack Bates, dba Tecarte Farms
3535 Kettles Road, Delta, BC V4K 3N2
- Past President:** Larry Buba, 52317 RR 274, Spruce Grove, AB T7X 3S2

Executive Committee

Steve Levasseur	Andy Vermeulen
Jack Bates	Murray Porteous
Tony Kirkland	Larry Buba

Finance Committee

Claude Laniel	Alvin Keenan
Ray Biln	Brian Gilroy
Bruce Hill	

Directors for 2010 Meeting

Directors are listed in the section of the Annual Meeting Report entitled "Accredited Representatives".

PAST PRESIDENTS OF THE CANADIAN HORTICULTURAL COUNCIL

Year	Presidents	(5 Regions)
2009	Steve Levasseur	Québec
2008	Larry Buba	Alberta (Prairies)
2007	Ken Porteous	Ontario
2006	Marcus Janzen	British Columbia
2005	Robert MacDonald	Prince Edward Island (Maritimes)
2004	André Turenne	Québec
2003	Doug Connery	Manitoba (Prairies)
2002	Ken Forth	Ontario
2001	Penny Gambell	British Columbia
2000	Don Keenan	New Brunswick (Maritimes)
1999	Robert Allard	Quebec
1998	Dave Jeffries	Manitoba (Prairies)
1997	Jeff Wilson	Ontario
1996	David Hobson	British Columbia
1995	R. Elmer MacDonald	Prince Edward Island (Maritimes)
1994	Jean-Claude Tessier	Québec
1993	Hector Delanghe	Ontario
1992	Greg Gowryluk	Manitoba (Prairies)
1991	James Harris	British Columbia
1990	Jean-Yves Lohé	Quebec
1989	Gerry Long	Ontario
1988	Laurie Hennigar	Nova Scotia (Maritimes)
1987	John Kuhl	Manitoba (Prairies)
1986	Richard Bullock	British Columbia
1985	Michel Legault	Québec
1984	Tony Csinos	Ontario
1983	John MacDonald	Prince Edward Island (Maritimes)
1982	Bill Visser	Alberta (Prairies)
1981	Arnold Pedersen	British Columbia
1980	Keith Collver	Ontario
1979	Pierre Van Winden	Quebec
1978	Jim Gallant	New Brunswick (Maritimes)
1977	Ed Connery	Manitoba (Prairies)
1976	Nigel Taylor	British Columbia
1975	Ron Moyer	Ontario
1974	Ebbis Peill	Nova Scotia (Maritimes)
1973	Gilles Tessier	Québec
1972	Larry Jorgenson	Alberta (Prairies)
1971	Don Wright	Ontario
1970	Allan Claridge	British Columbia
1969	Yves Bolduc	Québec
1968	H.N. Cohoon	Nova Scotia (Maritimes)
1967	Walter Kroecker	Manitoba (Prairies)

1966	John Brown	Ontario
1965	R.L. Burge	Prince Edward Island (Maritimes)
1964	R.P. Walrod	British Columbia
1963	Gérald Beaudin	Québec
1962	John E. Reynolds	Ontario
1961	A.E. Calkin	Nova Scotia (Maritimes)
1960	H.C. Greenlaw	New Brunswick (Maritimes)
1959	A.R. Garrish	British Columbia
1958	W. Daman	Manitoba (Prairies)
1957	M.M. Robinson	Ontario
1956	Marc H. Hudon	Québec
1955	T.L. Meek	Nova Scotia (Maritimes)
1954	W. R. Shaw	Prince Edward Island (Maritimes)
1953	T. Wilkinson	British Columbia
1952	B. M. Wallace	Ontario
1951	B. M. Wallace	Ontario
1950	Roswell Thomson	Québec
1949	R. J. Leslie	Nova Scotia (Maritimes)
1948	F. L. Fitzpatrick	British Columbia
1947	H. L. Craise	Ontario
1946	J. W. Boulter	Prince Edward Island (Maritimes)
1945	J. W. Boulter	Prince Edward Island (Maritimes)
1944	R. D. Sutton	Nova Scotia (Maritimes)
1943	R. E. Godbout	Québec
1942	A. K. Loyd	British Columbia
1941	A. K. Loyd	British Columbia
1940	G. H. Mitchell	Ontario
1939	M. V. McGuire	British Columbia
1938	W. G. Oulton	Nova Scotia (Maritimes)
1937	F. A. Lewis	British Columbia
1936	E. J. Atkin	Ontario
1935	W. J. Tawse	Québec
1934	H. E. Kendall	Nova Scotia (Maritimes)
1933	R. H. Macdonald	British Columbia
1932	W. J. Cooke	Ontario
1931	Thos. Abriel	British Columbia
1930	Chas. Craig	Ontario
1929	Paul Fisher	Ontario
1928	J. H. Lavoie	Québec
1927	J. T. Mutrie	British Columbia
1926	E. B. Luke	Québec
1925	E. B. Luke	Québec
1924	L. H. Taylor	British Columbia
1923	F. W. Bishop	Nova Scotia (Maritimes)
1922	Col. H. L. Roberts	Ontario

MEMBERS OF THE CANADIAN HORTICULTURAL COUNCIL

FOUNDING MEMBERS

- 1922 British Columbia Fruit Growers' Association
- 1922 Nova Scotia Fruit Growers' Association

50 PLUS MEMBERS

- 1937 Nova Scotia Department of Agriculture
- 1937 Ontario Fruit & Vegetable Growers Association
- 1937 New Brunswick Potato Shippers' Association
- 1937 British Columbia Vegetable Marketing Commission
- 1938 Canadian Produce Marketing Association
- 1938 Prince Edward Island Department of Agriculture, Fisheries & Aquaculture
- 1952 Association des jardiniers maraichers du Québec
- 1954 Prince Edward Island Potato Dealers Association
- 1954 Fédération des producteurs maraichers du Québec
- 1954 Alberta Seed Potato Growers' Association
- 1954 Ontario Asparagus Growers' Marketing Board
- 1954 British Columbia Potato & Vegetable Growers' Association
- 1954 Vegetable Growers' Association of Manitoba

25 PLUS MEMBERS

- 1963 Ontario Tender Fruit Producers' Marketing Board
- 1968 Ontario Greenhouse Vegetable Growers
- 1970 Manitoba Agriculture, Food and Rural Initiatives
- 1970 New Brunswick Agriculture, Fisheries & Aquaculture
- 1970 Peak of the Market
- 1970 Seed Potato Growers' Association of Manitoba
- 1977 Ontario Fresh Grape Growers' Marketing Board
- 1977 Connery's Riverdale Farms Ltd.
- 1977 Southern Manitoba Potato Co.
- 1978 Prince Edward Island Potato Board
- 1978 Horticulture Nova Scotia
- 1978 Farnham Farms Ltd.
- 1978 Potato Growers of Alberta
- 1978 Chipping Potato Growers of Manitoba
- 1978 BC Tree Fruits Limited
- 1978 Manitoba Root Crop Producers Marketing Board
- 1978 BASF Canada
- 1978 Keystone Vegetable Growers' Association
- 1978 Kroeker Farms Ltd.
- 1978 Fédération québécoise des producteurs de fruits et légumes de transformation
- 1978 Prince Edward Island Potato Processing Council

1978	Fédération des producteurs de pommes du Québec
1978	Potato Producers' Association of Prince Edward Island
1978	Grape Growers of Ontario
1978	Red Hat Cooperative Ltd.
1979	New Brunswick Seed Potato Growers' Association
1979	Apple Growers of New Brunswick
1979	Bayshore Vegetable Shippers Ltd.
1979	Potatoes New Brunswick
1981	Fédération interdisciplinaire de l'horticulture ornementale du Québec
1982	Ontario Potato Board
1983	Fraser Valley Strawberry Growers' Association
1983	Wild Blueberry Producers' Association of Nova Scotia
1984	Nova Scotia Potato Marketing Board
1984	Island Vegetable Cooperative Association
1985	Cavendish Co.
1985	Chemtura Canada Co.
1985	Syndicat des producteurs d'oignons du Québec

15 PLUS MEMBERS

1987	Mid Isle Farms Inc.
1987	A. Lassonde Inc.
1988	Alberta Seed Potato Growers' Association
1990	British Columbia Greenhouse Growers' Association
1990	Syngenta Crop Protection Canada Inc.
1991	Vergers Leahy Inc.
1991	Saskatchewan Agriculture & Food
1991	Linkletter Farms Ltd.
1991	Saskatchewan Seed Potato Growers' Association
1991	Dow AgroSciences Canada Inc.
1991	Fédération des producteurs de pommes de terre du Québec
1992	Vancouver Island Produce
1992	Conseil québécois de l'horticulture
1992	Theford-Grand Bend Vegetable Growers' Association
1993	E. I. du Pont Canada Inc.
1993	BC Fresh
1993	Jeffries Brothers Vegetable Growers Inc.
1994	Cranberry Institute

10 PLUS MEMBERS

1996	Alberta Agriculture, Food & Rural Development
2000	Prince Edward Island Horticultural Association

5 PLUS MEMBERS

2001	Arysta LifeScience Canada Inc.
2001	Prince Edward Island Seed Potato Growers' Association
2002	Bayer CropScience Canada
2002	Prince Edward Island Wild Blueberry Growers' Association
2002	Saskatchewan Fruit Growers' Association

2002	Saskatchewan Greenhouse Growers' Association
2002	Saskatchewan Vegetable Growers' Association
2002	Algoma Orchards Ltd.
2002	Gestion Qualiterra Inc.
2002	The Little Potato Company
2002	Fraserland Organics
2003	AG World Support Systems Corp.
2003	British Columbia Blueberry Council
2003	Oxford Frozen Foods Ltd.
2003	Québec Wild Blueberries Inc. / Les Bleuets Sauvages du Quebec Inc.
2004	McCain Foods Canada
2004	Association des emballeurs de pommes du Québec
2004	Foreign Agricultural Resource Management Services (FARMS)
2004	Prairie Fruit Growers' Association
2004	Ontario Ginseng Growers' Association
2005	Apple Marketers' Association of Ontario
2005	AgraPoint International Inc.
2005	BC Cranberry Marketing Commission
2005	British Columbia Raspberry Growers
2005	BC Raspberry Industry Development Council
2005	Bradford Co-op Storage
2005	Central Erie Fruit & Vegetable Grower
2005	Eastern Ontario Fruit & Vegetable Grower
2005	Elgin County Fruit & Vegetable Growers
2005	Essex County Associated Growers
2005	Garlic Growers Association of Ontario
2005	Georgian Bay Fruit Growers Inc.
2005	Halton & Wentworth Growers
2005	Newfoundland and Labrador Horticulture Producers' Association
2005	Ontario Beekeepers' Association
2005	Ontario Berry Growers' Association
2005	Ontario Highbush Blueberry Growers' Association
2005	Patates Dolbec Inc.
2005	ST.Lawrence Valley Fruit Growers' Association
2005	S.W. Ontario Rutabaga Growers' Association
2005	Toronto Fruit and Vegetable Growers' Association
2005	Vermeulen Farms Ltd.

NEW MEMBERS

2006	Fresh Vegetable Growers of Ontario
2006	Syndicat des producteurs en serre du Québec
2006	Syndicat des producteurs de bleuets du Québec
2006	Prisme Phytodata
2006	Food Trust of Prince Edward Island
2006	Sandhills Seed Potato Ltd.
2006	Sunfresh Farms Ltd.
2006	Fondation des Entreprises en Recrutement de Main-d'oeuvre agricole Étrangère (FERME)
2007	Groupe Vegco
2007	Jasper Wyman & Sons Canada, Inc.

2007 The Oppenheimer Group
2007 New Brunswick Potato Processor Growers Association
2007 A & L Canada Laboratories Inc.
2007 Bleuets NB Blueberries
2007 Guelph Food Technology Centre
2008 Association des producteurs de fraises et framboises du Québec
2008 Ministère d'Agriculture, Pêcheries et Alimentation du Québec
2008 Newfoundland & Labrador Department of Natural Resources
2008 Atlantic Agri-food Associates
2008 Cherry Vale Organic Farms
2008 Saskatchewan-Farm Credit Canada
2008 Gowan Agro
2008 Jasper Wyman and Son Ltd.
2008 New Brunswick Cranberry Growers
2008 Paradise Hill Farm Inc.
2008 QMI-SAI Global
2008 Simplot Canada
2008 Cavendish Produce
2008 Simplot Canada
2009 Meyer Farms Co., Ltd
2009 W.B. Alberts Produce Co. Ltd.
2009 Horticulture Producers Association of Southern New Brunswick
2009 The Certified Organic Associations of BC
2009 Shen's Garden
2009 Emballage F.W. Ward
2009 Lamb Weston, Division of ConAgra Limited
2009 Ippolito Fruit & Produce Ltd.
2009 United Fresh Produce Association