

**Report to the
TENDER FRUIT SECTION
OF THE
APPLE AND FRUIT COMMITTEE**

**To the 88th Annual General Meeting of the
CANADIAN HORTICULTURAL COUNCIL
Fairmont Château Frontenac, Quebec City, Quebec
March 5, 2010**

Annual Report of the Ontario Tender Fruit Producers' Marketing Board and Ontario Fresh Grape Growers

Despite a long cold winter with above average snowfall and below average temperatures, there was good bud survival for all crops. Spring arrived late and frost affected both the pear crop and pear quality in most parts of Ontario. Summer temperatures were below normal.

Precipitation during the season was ample and resulted in good fruit size for most crops.

Table 1 provides detailed information on crop volumes and values for the period 2007 to 2009.

**TABLE I
Tonnage and Value of Ontario Tender Fruit
2007 – 2009**

	2007	2008	2009		2007	2008	2009	
	Volume	Volume	Volume	%Change	Value	Value	Value	%Change
	Tons	Tons	Tons	'09 vs '08	\$000	\$000	\$000	'09 vs '08
Fresh Market								
Peaches	15569	18725	20481	+ 9%	\$17035	\$20073	\$21956	+ 9%
Pears	2672	4087	3250	- 20%	2843	3736	3013	- 19%
Plums & Prunes	1119	2832	2775	- 2%	1947	4056	3805	- 6%
TOTAL	19360	25644	26506	+ 3%	\$21825	\$27865	\$28774	+ 4%
Processing								
Sweet Cherries	50	80	60	- 25%	\$ 68	\$ 90	\$ 72	- 20%
Sour Cherries	7864	6140	6989	+ 14%	4072	3341	3140	- 6%
Pears	1529	-	-	- %	813	-	-	- %
Peaches	5613	2756	2621	- 5%	2977	1433	736	- 49%
TOTAL	15056	8976	9670	+ 8%	\$7930	\$4864	\$3948	- 19%
COMBINED	34416	34620	36176	+ 4%	\$29755	\$32729	\$32722	- %

Note – Crop value is after deducting all board fees, dealer commissions and container costs.

**TABLE 2
ONTARIO GRAPE PRODUCTION
2005 - 2009**

	2005	2006	2007	2008	2009	% Change
Market	tons	tons	tons	tons	tons	'09 vs '08
Processed	28836	70743	61826	62625	51873	-17%
Fresh Sales	2150	2485	2262	2190	2331	+6%
Direct Grower Sales	3000	5500	5000	5500	5000	-10%
TOTAL	33986	78728	69088	70315	59204	-16%

Note: Surplus grapes are not included in this table.

The total 2009 crop was down 16% from 2008 and down 8% from the previous five-year average (64508 tons - 2004 – 2008). Sales of grapes for processing were down 22% to 49,185 tons. Fresh market sales were up 6% from 2008. Sovereign Coronation sales were up 9%. Direct grower sales are a best estimate of the volume of grapes sold by growers direct to consumers for fresh eating and/or wine making.

**TABLE 3
NET FARM GATE VALUE OF FRESH GRAPES
2005 - 2009**

YEAR	NET FARM GATE VALUE	AVERAGE RETURN* PER TON	VOLUME (TONS)
2009	\$2,750,580	\$1,180	2,331
2008	\$2,658,660	\$1,214	2,190
2007	\$3,071,796	\$1,358	2,262
2006	\$3,016,790	\$1,214	2,485
2005	\$2,790,000	\$1,260	2,150

*Returns are net after deducting all shipper commissions, board fees, and container costs

Respectfully submitted,

Len Troup
Chair, Tender Fruit Section, Apple and Fruit Committee
March 5, 2010