



SAVE THE DATE

The Why and How of a Successful Agri-Food Business in the 21st Century

April 3-4 | 2012

Delta Meadowvale Conference Centre, Mississauga

What are the latest strategies in agri-food business innovation and supply chain management? Leading farm to retail experts from around the globe share their experiences.

YOU'LL DISCOVER HOW TO:

- Improve your business bottom line
- Maximize marketplace competitiveness
- Drive innovation with leading best management practices
- Increase efficiency, improve production & build partnerships for profitability

For more information and to register go to:
www.vcif2012.com

KEY SPEAKERS

Martyn Jones

Wm Morrison Supermarkets PLC
The UK's fourth largest grocery chain and second largest fresh food processor

Peter Hines

Lean Enterprise Research Centre, UK
International expert in lean processes for company and supply chain improvements

Colin Siren

Ipsos Forward
Latest research on consumer trends in retail

Jack Barclay

CRF (Colac Otway) Pty. Ltd.
Lamb processing company in Australia that has adapted to market demands by partnering with producers

David Tanner

Zespri International, NZ
Fruit business coordinating the production and marketing of 370,000 tonnes of kiwis annually