



Canadian  
Horticultural  
Council



# HORT SHORTS

December 2015

MONTHLY NEWSLETTER OF THE CANADIAN HORTICULTURAL COUNCIL

[HortCouncil.ca](http://HortCouncil.ca)

## THIS MONTH'S FEATURES

### Headlines

**US repeals COOL**

**Register for 2016 CHC Annual General Meeting**

**Call for nominations: Doug Connery Award**

**Produce Traceability Initiative (PTI) update**

### Commodity Corner

**Crop Protection**

**Trade**

**Member Notes**

**Mark Your Calendar**

**Happy Holidays from CHC**



**Joyeuses fêtes du CCH**

**PLEASE NOTE:** The CHC office will be closed from December 24, 2015 - January 1, 2016

## HEADLINES

### US repeals COOL

After years of pushback, the US Senate has finally voted in favour of a \$1.1 trillion dollar Omnibus bill that included an amendment to repeal country-of-origin labelling. Canadian Minister of International Trade, Chrystia Freeland has said she is "very, very pleased" with the decision, while Minister of Agriculture and Agri-food Canada called it "tremendous". [Read more](#)

### Register for CHC 2016 Annual General Meeting

Online registration is now available for the 2016 Annual General Meeting to be held from March 8 – 10 at the Westin Ottawa. The AGM is a highlight in the Canadian horticultural industry's calendar and is an important opportunity for industry members and stakeholders to meet to discuss a way forward for our industry in the upcoming year and beyond. The AGM will again follow a shortened three-day format, but new this year is that registration can be done via [the CHC website](#).



As in past years, we are extending an invitation to members, stakeholders and partners to consider [sponsoring the event](#). The popular [Companion Program](#) will again be offered for spouses and partners who wish to join us in Ottawa.

### **Call for nominations: Doug Connery Award**

The Doug Connery Award seeks to formally honour the commitment and passion he brought to the Canadian Horticultural Council and its initiatives. The award will publicly recognize person(s) who, in the course of their association with the CHC and Canada's horticulture sector, have made outstanding contributions to the improvement and advancement of the industry. Nominees will be evaluated on the following criteria:

1. Innovative Contributions
2. National Impact
3. Provincial Impact
4. Local/Regional Impact
5. International Impact (as applicable)
6. Service to Horticulture
7. Lasting Influence

The recipient will be honoured at during the banquet at the 2015 CHC AGM.

The deadline for entries is February 26, 2016. The nomination form, accompanied by all letters of endorsement and pertinent information must be included with the submission. The submission may be forwarded electronically to [afowlie@hortcouncil.ca](mailto:afowlie@hortcouncil.ca). Access the nomination form [here](#)

### **Produce Traceability Initiative (PTI) update available**

The Produce Traceability Initiative Leadership Council (PTI LC) representing every facet of the produce supply chain held its biannual meeting on October 23 at the PMA Fresh Summit in Atlanta, GA. The agenda for the meeting included brief updates about working group status/activities, regulatory news, and GS1 US initiatives supporting traceability in retail grocery and foodservice. Their latest update is available in English, French and Spanish on the [PTI website](#).

## **COMMODITY CORNER**

### **CHC Trophy awarded at the Royal Agricultural Winter Fair**

This year's winner of the CHC Trophy for the National Apple Competition awarded at the Royal Agricultural Winter Fair is Verger Francois et Luc Turcotte from La Côte-de-Beaupré et l'Île d'Orléans, Québec. [Read more](#)



## Royal Winter Fair Potato Competition 2015

Randy Visser of Orwell Cove PE entered the variety Krone in the *Yukon Gold, Fabula or Other Yellow Flesh Class* of the Table Stock Potato competition at the Royal Winter Fair in November, winning this Class and also being honoured with the Ontario Potato Board Award as Champion Stock Potatoes. Jim Black of Shelburne ON won both the *Gemstar, Goldrush or Other Russet Skinned Class* and the *Norland, Red Maria or other Red Skinned Class* and was also honoured as Reserve Champion Stock Potatoes. The *Commercial Feature Exhibit Class* of the Table Stock Section was won by Patricia Tupling of Shelburne ON. In the Novice Potatoes Section, the Champion and Reserve Champion awards were both won by Ed Valdes, Guelph ON. Click on the links to see the winners in [potatoes](#), [vegetables](#) and [giant vegetables](#)

## Statistical Overview of the Canadian Vegetable Industry 2014

Quality  
in the  
nature



Statistical Overview of the  
Canadian Vegetable Industry  
2014

Prepared by:  
Market Analysis and Information Section  
Horticulture and Cross Sectoral Division  
Agriculture and Agri-Food Canada  
November 2014



The Horticulture and Cross Sectoral Division of the Sector Development and Analysis Directorate, Agriculture and Agri-Food Canada is pleased to present the latest report: “Statistical Overview of the Canadian Vegetable Industry - 2014”.

The report provides a comprehensive statistical overview of the vegetable industry statistics. It contains tables and charts about Canadian vegetable production, farm gate value, new vegetable products, consumption, trade statistics as well as world production of vegetables. [Download here](#)

## Statistical Overview of the Canadian Fruit Industry 2014

AAFC has released its annual Statistical Overview of the Canadian Fruit Industry. The 31 page report contains information on production, innovation, trade, imports, consumption and world data.

[Download here](#)

## Crop Profile for Cranberries in Canada

A new [Crop Profile for Cranberry in Canada](#), 2013 is available free to download from the Government of Canada Publications web site or request a copy through the Cranberry crop profile webpage. There are over thirty Crop Profiles created and maintained by the Pesticide Risk Reduction Program that are accessible for download on the Government of Canada Publications web site. CHC coordinates the collection of data which is critical to ensuring that crop profiles are updated regularly.

## Crop Profile for Strawberries in Canada

A new [Crop Profile for Strawberry in Canada](#), 2013 is available free to download from the Government of Canada Publications web site or request a copy through the Strawberry crop profile webpage.

## CROP PROTECTION

### CHC Crop Protection Advisory Committee meets in Ottawa



The CHC's Crop Protection Advisory Committee's (CPAC) annual face-to-face meeting was held on November 24 - 25, 2015 in Ottawa. During these meetings CPAC members spent time on planning for the committees activities for the coming year. Also, the CPAC had the opportunity to meet with representatives from the Pest Management Regulatory Authority (PMRA) and the Pest Management Centre (PMC). [Read more](#)

### Minor Use Project Status by Crop - November 2015

Three new report updates (Minor Use Product Status Update by Crop, Minor Use Submissions and Minor Use Registrations) are available from Agriculture and Agri-Food Canada. [Click to see](#)

### New Pest Management Centre at AAFC information available

A new Pest Management Field Guide Field Crop and Forage Pests and their Natural Enemies in Western Canada is now available. [Click to see](#)

## TRADE

### Notice from Agriculture and Agri-Food Canada (AAFC) Market Access Secretariat

AAFC's Market Access Secretariat is advising industry that Sanitary and Phytosanitary (SPS) and Technical Barrier to Trade (TBT) Notifications originating from the World Trade Organization (WTO) will need to more closely by industry members. While a review continues by AAFC staff, previously the Standards Council of Canada also provided a review of notices through their "Export Alert" service which has now been discontinued. Three options exist for industry to receive notification from the WTO and instructions have been provided. AAFC is encouraging all trade associations and companies with export interests to review WTO SPS and TBT notifications and advise of concerns through the Market Access Secretariat. [For further information](#)

### CHC Apple Working Group on WTO ruling on U.S. Country of Origin Labelling (COOL)

On December 8, 2015 the CHC Apple Working Group submitted a letter to Minister of International Trade, Chrystia Freeland and Minister of Agriculture and Agri-food Canada, Lawrence MacAulay on their position on the most recent ruling of the WTO on U.S. Country of Origin Labelling (COOL). [Read more](#)

## Trans-Pacific Partnership Agreement now publicly available

The consolidated French and English texts of the Trans-Pacific Partnership Agreement are now publicly available on the Global Affairs Canada website. [Click here](#)

## CanAgPlus elects four new directors during AGM

The Annual General Meeting of CanAgPlus, the corporation that owns and operates the CanadaGAP Program, was held on December 10, 2015 in Ottawa. CanadaGAP program participants elected four new directors to the CanAgPlus Board:

- Keith Kuhl, Peak of the Market
- Stephanie Lariviere, Ontario Greenhouse Vegetable Growers
- Dean Thomson, Thomson Orchards
- Scott Wright, Star Produce

"We welcome new and returning directors to the CanAgPlus Board," stated Jack Bates, current chair. "We look forward to working together to serve our members and to advance the CanadaGAP Program."

Newly elected Board members will serve a two-year term for 2016-2017. Biographies of all CanAgPlus directors are available at: <http://www.canadagap.ca/about-us/governance/>

Information about the AGM is available at: <http://www.canadagap.ca/events/annual-general-meeting/>  
Copies of AGM presentations are published on the "Members Only" page. Please direct any questions to [info@canadagap.ca](mailto:info@canadagap.ca)

## MEMBER NOTES

### Ian Mackenzie receives OPMA Lifetime Achievement Award

The Ontario Produce Marketing Association recognized retiring past President Ian MacKenzie with the Lifetime Achievement Award at their annual OPMA Gala on November 13. Ian has worked tirelessly for the industry and is very deserving of the award. The Dispute Resolution Corporation also honoured MacKenzie for his contribution to the creation of the DRC. Ian's leadership, insight and knowledge have been integral to the success of both the Ontario Produce Marketing Association and the DRC. CHC wishes Ian all the best in his retirement.



Ian MacKenzie, OPMA president receives the Lifetime Achievement award from Fred Webber of Dispute Resolution Corporation.

## MARK YOUR CALENDAR

|                 |                |   |
|-----------------|----------------|---|
| <b>JANUARY</b>  | <b>12 – 13</b> | <a href="#">Ontario Fruit and Vegetable Growers' Association AGM</a><br>Niagara Falls, ON |
|                 | <b>25 - 26</b> | <a href="#">Nova Scotia Horticultural Congress</a><br>Greenwich, NS                       |
|                 | <b>26 – 27</b> | <a href="#">Nova Scotia Fruit Growers' Association Annual Convention</a><br>Greenwich, NS |
|                 | <b>29 – 30</b> | <a href="#">BC Fruit Growers' Association AGM</a><br>Kelowna, BC                          |
| <b>FEBRUARY</b> | <b>16</b>      | <a href="#">Ontario Berry Growers' Association AGM</a><br>Niagara Falls, ON               |
|                 | <b>17 – 18</b> | <a href="#">Ontario Fruit and Vegetable Convention</a><br>Niagara Falls, ON               |
|                 | <b>25 – 26</b> | <a href="#">Alberta Farm Fresh School</a><br>Olds, AB                                     |
| <b>MARCH</b>    | <b>8 – 10</b>  | <a href="#">CHC Annual General Meeting</a><br>Ottawa, ON                                  |
|                 | <b>14 – 16</b> | <a href="#">Growing the AgriWorkforce (CAHRC)</a><br>Winnipeg, MB                         |

***To list your event in HortShorts, please submit details to [question@hortcouncil.ca](mailto:question@hortcouncil.ca)***